Twitter for Science

Date
April 10, 2017 - 1:30pm to 2:30pm

Location
Mission Hall 1406

Co-hosted by the UCSF Graduate Division, the Science Policy Group at UCSF [1], and UCSF University Relations [2], this hands-on practical workshop will have something for everyone, from the new user who's always wondered what Twitter is all about, to the seasoned tweeter.

Please register for this free event on EventBrite [3].

- Learn how UCSF scientists use Twitter to engage with each other and the public
- Get to know the basics of effective tweeting
- Engage with UCSF scientists and outreach staff
- Learn how UCSF University Relations can support you
- Prepare to share your pictures and experiences at the March for Science on April 22

Presenters
Jamie Fraser, associate professor, UCSF Department of Bioengineering and Therapeutic Science (@fraser_lab [4])
Stephen Floor, assistant professor, UCSF Department of Biochemistry and Biophysics ( @stephenfloor [5])
Arezu Sarvestani, social media manager, UCSF University Relations (@zusnews [6])
Kevin Eisenmann, director of audience strategy, UCSF University Relations ( @atkevine [7])

This is the second event in the Advocating for Science and Scientists series [8].

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Source URL: https://graduate.ucsf.edu/events/twitter-science

Links
[2] https://www.ucsf.edu/university-relations
[4] https://twitter.com/fraser_lab
[5] https://twitter.com/stephenfloor
[8] https://graduate.ucsf.edu/be-an-advocate